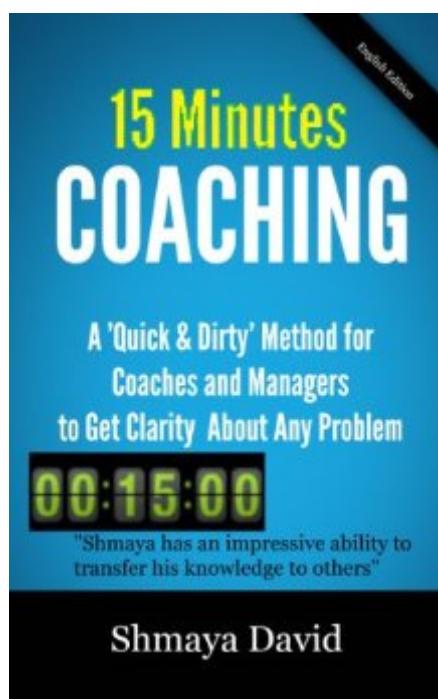


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# 15 Minutes Coaching: A "Quick & Dirty" Method For Coaches And Managers To Get Clarity About Any Problem (Tools For Success Book 2)



## **Synopsis**

This book will help you gain immediate clarity on any problem, be it your own, your worker's or your coaching-client's. (2nd. Ed Jan 2014) In as little as 15 minutes you will understand what the source of the problem is, and devise quick action-steps to take in order to begin and improve the situation (Free automated toll inside). The book will teach you how to use a very simple, yet effective tool, the "Double-Lens System". Using it you can quickly get to the bottom of situations and analyzing the roots of a problem. Then you will learn to use several simple questions that will help develop a quick fix, and will get things going in the right direction. While not intended as a substitute to a full coaching process, this method is effective in helping clients to zero-in on their most pressing issues and move from pain to action. The same method is also an effective lead-conversion tool that can be used in coaching and consulting sales-situations. Included in the book you will find a link for a free download of an automated version of the double-lenses system. You can use this as it is, or customize it to your own needs. The book was written with the same principles of "quick solutions" described in it. It is a short, easy to read manuscript that will take you less than an hour to read and master. Need to know more? Read below the reviews of people which already read it. Click the "Buy Now" button and get to solving problems â€“ quickly!

## **Book Information**

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## Customer Reviews

At 99 cents this is a very good buy. The "double lens" approach does exactly what it is intended to do - help a person with a problem to focus on the area(s) of concern and then to focus closely on the main area in order to find at least one practical, useful step they can take to move forward. Once there is movement, problems can be solved or, if not solved at least, reduced in size. As well as giving a good explanation of the process and examples of how it works, the book also includes lists of ideas that can be used to determine where the focus should be. At the beginning of the book, the author says English is not his first language but that does not, in any way, detract from the reading of it and, he says, he has a conversational style - something I find refreshing, since so many authorities on a subject use a less than friendly style.

Shmaya David's book 15 minute coaching is all about finding clarity and developing a plan of action to the issues that confront us. The primary way he does this is by use of the "Double-Lens" system which he uses to bring focus to any problem and then offer potential solutions. The method appears to be sound and can be done by anyone. However, if you wish to work the system more in depth the author is available for consultations. He appears to be a practicing "Life coach" which is why he has so much knowledge in this area. A quick and interesting read.

This is a excellent book. It outlines a useful, easy to implement, step-by-step procedure to zeroing in on important aspects of a challenging situation and finding a quick, first-step solution. The procedure can then be used to find the next step, and the next, and so on until the challenge is met. The author provides a list of topics and subtopics that are helpful in surveying a person's life, finding important area of need and then drilling down to further clarify the "subneeds" that can be the focus of the coachee's attention. I highly recommend the book.

There is beauty in this book. It isn't a tome, in fact it is only a very quick read. However Shmaya David really gets to the meat of the problem. How can you as a person coach yourself and step back, step way back to figure out what is causing you grief and get on top of it quickly? This book gives you the answers to this question. The book takes you through a process called the double lense analysis system which gets you to rate your problems and hone in on the areas which cause

the most problems, then you think through the processes which you can get on top of the issues. It seems simple, but only because the process is so well understood and explained. This book is an extremely invaluable tool and everyone should be using this system to coach themselves to achieve the goals they want. If you want a methodology to solve your problems and come out the other side, this is it. 5 stars

Concise. Precise. Accurate. If you are starting as a Life Coach or a Business Coach, you need to have this excellent book. It will give you the tools to hit the road running. It reads in under two hours. Amazing return for the money.!!

I liked the author's idea of subdividing headings in a client's life and then subdividing the lowest rated ones again to reach an immediate area of focus. The author then offers a concise method of proceeding from there to guide a client to an immediate action step. The translation of this book to English is poor in some places. The latter part of the book is devoted to selling the author's books.

I love the 4 steps of the "sales call trick". In the past I don't think I placed enough emphasis on the analysis of my clients problem. Going forward I will apply these steps in my day to day business. Thanks Shmaya for making it easier to succeed.

Shmaya is on a mission to get results as quickly as possible. Sounds good to me. He demonstrates his system for quickly getting to the root of the problem and helping someone help them self.

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